

ORDER



Orders	Order / Rev:	105005	Primary AE:	Amy McCreary
	Alt Order #:	06837950	Sales Office:	BLPHI
	Product Desc:	OBAM FOR AMERICA	Sales Region:	National
	Estimate:	1537		
	Flight Dates:	10/23/12 - 10/29/12		
	Original Date / Rev:	08/01/12 / 10/19/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	ObamaforAmerica - Revised	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLC01-Democrat	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	114	\$99,375.00	\$84,468.75
10/29/12	10/29/12	23	\$21,725.00	\$18,466.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	114	\$99,375.00	\$84,468.75	0.00
November 2012	23	\$21,725.00	\$18,466.25	0.00
Totals	137	\$121,100.00	\$102,935.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$121,100.00
Market	100%	\$403,666.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$84,770.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$56,513.33
KTUD	1%	\$4,036.67
KVVU	26%	\$104,953.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$32,293.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/Wagners	5-6a		-TWTF--	:30	2	\$100.004	0.00	NM	2	\$200.00	

CNX 2X NEWS
NEWS

Order / Rev: 105005
Alt Order #: 06837950
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/WagnerM	5-6a		-TWTF--	:30	2	\$100.00	0.00	NM		2	\$200.00	
CNX 2X NEWS																
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week:	10/22/12	10/28/12		-TWTF--		2	\$100.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>										
3	KSNV	10/22/12-10/28/12	M-F 5-6a	WakeUp w/Wagner	5-6a											
<i>See MG 1.5,1.6</i>																
<i>[NOT AVAILABLE RATE] NOT AVAILABLE RATE</i>																
4	KSNV	10/22/12-10/28/12	M-F 5-6a	WakeUp w/Wagner	5-6a											
<i>See MG 1.5,1.6</i>																
<i>[NOT AVAILABLE RATE] NOT AVAILABLE RATE</i>																
5	KSNV	10/22/12-10/28/12	M-F 5-6a	WakeUp w/Wagner	5-6a											
<i>(@) MG for 1.4,1.3</i>																
<i>[wrong rate for level 1]</i>																
6	KSNV	10/22/12-10/28/12	M-F 5-6a	WakeUp w/Wagner	5-6a											
<i>(@) MG for 1.4,1.3</i>																
<i>[WRONG RATE FOR LEVEL 1]</i>																
E 2	KSNV	10/29/12	10/29/12	M-F 5-6a WakeUp w/WagnerM	5-6a		M-----	:30	1	\$450.00	1	0.00	NM		1	\$450.00
REV RATE NEWS																
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week:	10/29/12	11/04/12		M-----		1	\$450.00		0.00							
E 3	KSNV	10/23/12	10/26/12	Wake Up Early w/ WagnerM	430a-5a		-TWT---	:30	4	\$100.00	2	0.00	NM		4	\$400.00
REV RATE NEWS																
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week:	10/22/12	10/28/12		-TWT---		4	\$100.00		0.00							
E 4	KSNV	10/29/12	10/29/12	Wake Up Early w/ WagnerM	430a-5a		M-----	:30	1	\$100.00	2	0.00	NM		1	\$100.00
REV RTE NEWS																
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week:	10/29/12	11/04/12		M-----		1	\$100.00		0.00							
E 5	KSNV	10/23/12	10/26/12	M-F 6-7a WakeUp w/WagnerM	6-7a		-TWTF--	:30	4	\$700.00	1	0.00	NM		4	\$2,800.00
REV RATE NEWS																
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week:	10/22/12	10/28/12		-TWTF--		4	\$700.00		0.00							

Order / Rev: 105005
Alt Order #: 06837960
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 5	KSNV	10/23/12	10/26/12	M-F 6-7a WakeUp w/WagM	6-7a		-TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00	
REV RATE NEWS																
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week:	10/22/12	10/28/12		-TWTF--		4	\$700.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>											
1	KSNV	10/22/12-10/28/12	M-F 6-7a WakeUp w/Wagner6-7a													
		See MG 5,5,6,5,7,5,8														
		[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE													
2	KSNV	10/22/12-10/28/12	M-F 6-7a WakeUp w/Wagner6-7a													
		See MG 5,5,6,5,7,5,8														
		[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE													
3	KSNV	10/22/12-10/28/12	M-F 6-7a WakeUp w/Wagner6-7a													
		See MG 5,5,6,5,7,5,8														
		[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE													
4	KSNV	10/22/12-10/28/12	M-F 6-7a WakeUp w/Wagner6-7a													
		See MG 5,5,6,5,7,5,8														
		[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE													
5	KSNV	10/23/12-10/26/12	M-F 6-7a WakeUp w/Wagner6-7a													
		(R) MG for 5,1,5,3,5,4,5,2														
		[Revised Rate to Reinstate]														
6	KSNV	10/23/12-10/26/12	M-F 6-7a WakeUp w/Wagner6-7a													
		(R) MG for 5,1,5,3,5,4,5,2														
		[Revised Rate to Reinstate]														
7	KSNV	10/23/12-10/26/12	M-F 6-7a WakeUp w/Wagner6-7a													
		(R) MG for 5,1,5,3,5,4,5,2														
		[Revised Rate to Reinstate]														
8	KSNV	10/23/12-10/26/12	M-F 6-7a WakeUp w/Wagner6-7a													
		(R) MG for 5,1,5,3,5,4,5,2														
		[Revised Rate to Reinstate]														
E 6	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/WagM	6-7a		M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00	
REV RATE NEWS																
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week:	10/29/12	11/04/12		M-----		1	\$700.00		0.00							
E 7	KSNV	10/23/12	10/26/12	Today Show		CM	658a-9am			-TWTF--	:30	8	\$900.00	1	0.00	NM
REV RATE TODAY SHOW																
TODAY SHOW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week:	10/22/12	10/28/12		-TWTF--		8	\$900.00		0.00							

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 7	KSNV	10/23/12	10/26/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	8	\$900.001	0.00	NM		8	\$7,200.00	
REV RATE TODAY SHOW																
TODAY SHOW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/22/12	10/28/12	-TWTF--		8	\$900.00		0.00							
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type		
1	KSNV	10/22/12-10/28/12	Today Show			658a-9am				-TWThF----	:30	(\$900.00)	0.00	NM		
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16														
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
2	KSNV	10/22/12-10/28/12	Today Show			658a-9am				-TWThF----	:30	(\$900.00)	0.00	NM		
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16														
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
3	KSNV	10/22/12-10/28/12	Today Show			658a-9am				-TWThF----	:30	(\$900.00)	0.00	NM		
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16														
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
4	KSNV	10/22/12-10/28/12	Today Show			658a-9am				-TWThF----	:30	(\$900.00)	0.00	NM		
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16														
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
5	KSNV	10/22/12-10/28/12	Today Show			658a-9am				-TWThF----	:30	(\$900.00)	0.00	NM		
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16														
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
6	KSNV	10/22/12-10/28/12	Today Show			658a-9am				-TWThF----	:30	(\$900.00)	0.00	NM		
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16														
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
7	KSNV	10/22/12-10/28/12	Today Show			658a-9am				-TWThF----	:30	(\$900.00)	0.00	NM		
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16														
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
8	KSNV	10/22/12-10/28/12	Today Show			658a-9am				-TWThF----	:30	(\$900.00)	0.00	NM		
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16														
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
9	KSNV	10/22/12-10/28/12	Today Show			658a-9am				-TWThF----	:30	\$900.00	0.00	NM		
		(M)	MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2													
		[Revised Rate to Reinstate]														
10	KSNV	10/22/12-10/28/12	Today Show			658a-9am				-TWThF----	:30	\$900.00	0.00	NM		
		(M)	MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2													
		[Revised Rate to Reinstate]														
11	KSNV	10/22/12-10/28/12	Today Show			658a-9am				-TWThF----	:30	\$900.00	0.00	NM		
		(M)	MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2													
		[Revised Rate to Reinstate]														
12	KSNV	10/22/12-10/28/12	Today Show			658a-9am				-TWThF----	:30	\$900.00	0.00	NM		
		(M)	MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2													
		[Revised Rate to Reinstate]														
13	KSNV	10/22/12-10/28/12	Today Show			658a-9am				-TWThF----	:30	\$900.00	0.00	NM		
		(M)	MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2													
		[Revised Rate to Reinstate]														
14	KSNV	10/22/12-10/28/12	Today Show			658a-9am				-TWThF----	:30	\$900.00	0.00	NM		
		(M)	MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2													
		[Revised Rate to Reinstate]														
15	KSNV	10/22/12-10/28/12	Today Show			658a-9am				-TWThF----	:30	\$900.00	0.00	NM		
		(M)	MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2													
		[Revised Rate to Reinstate]														
16	KSNV	10/22/12-10/28/12	Today Show			658a-9am				-TWThF----	:30	\$900.00	0.00	NM		
		(M)	MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2													
		[Revised Rate to Reinstate]														
E 8	KSNV	10/29/12	10/29/12	Today Show Today Show	CM	658a-9am	M-----	:30	2	\$900.001	0.00	NM		2	\$1,800.00	
REV RTE TODAY SHOW																
TODAY SHOW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/29/12	11/04/12	M-----		2	\$900.00		0.00							
E 9	KSNV	10/27/12	10/27/12		CM	6a-7a				:30	1	\$225.002	0.00	NM	1	\$225.00

Order / Rev: 105005
Alt Order #: 06837950
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Advertiser:	Obama for America
Product Desc:	OBAM FOR AMERICA
Estimate:	1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 Sunrise - SATURDAY			-----S-								
				News 3 Sunrise SATURDAY											
				REV RATE NEWS											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	-----S-	1	\$225.00	0.00						
E 10	KSNV	10/27/12	10/27/12	Saturday Today		CM	7a-9am		-----S-	:30	1	\$625.00	1	0.00 NM	1 \$625.00
				REV RATE SAT TODAY											
				SAT TODAY											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	-----S-	1	\$625.00	0.00						
E 11	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUNDAY		CM	6a-7a		-----S	:30	1	\$350.00	1	0.00 NM	1 \$350.00
				News 3 Sunrise SUNDAY											
				REV RATE NEWS											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	-----S	1	\$350.00	0.00						
E 12	KSNV	10/28/12	10/28/12	Sunday Today		CM	7a-8am		-----S	:30	1	\$750.00	1	0.00 NM	1 \$750.00
				Sunday Today											
				REV RATE SUN TODAY											
				SUN TODAY											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	-----S	1	\$750.00	0.00						
	Spot	Ch	Date Range	Description			Start/End Time			Weekdays	Length	Rate	Rtg	Type	
	1	KSNV	10/22/12-10/28/12	Sunday Today			7a-8am			-----Su	:30	(\$750.00)	0.00	NM	
				See MG 12.2											
				[NOT AVAILABLE RATE] NOT AVAILABLE RATE											
	2	KSNV	10/22/12-10/28/12	Sunday Today			7a-8am			-----Su	:30	\$750.00	0.00	NM	
				(@) MG for 12.1 10/28											
				[Revised Rate to Reinstate]											
E 13	KSNV	10/28/12	10/28/12	News 3 Today Wknd		CM	9a-930am		-----S	:30	1	\$500.00	1	0.00 NM	1 \$500.00
				News 3 Today											
				REV RATE NEWS											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	-----S	1	\$500.00	0.00						
E 14	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM		SM	9:30a-10a		-----S	:30	1	\$600.00	1	0.00 NM	1 \$600.00
				Chris Matthews SUN 9:30am											
				REV RATE CHRIS MATHEWS											
				CHRIS MATHEWS											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	-----S	1	\$600.00	0.00						
E 15	KSNV	10/23/12	10/26/12	M-F Today Show II 3rd H		CM	9-10a		-TWTF--	:30	2	\$425.00	1	0.00 NM	2 \$850.00
				M-F Today Show II											
				REV FREQ & RATE TODAY SHOW II											
				TODAY SHOW II											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	-TWTF--	2	\$425.00	0.00						
	Spot	Ch	Date Range	Description			Start/End Time			Weekdays	Length	Rate	Rtg	Type	
	2	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr			9-10a			-TWThF----	:30	(\$425.00)	0.00	NM	
				See MG 15.5,15.6											
				[NOT AVAILABLE RATE] NOT AVAILABLE RATE											
	4	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr			9-10a			-TWThF----	:30	(\$425.00)	0.00	NM	
				See MG 15.5,15.6											
				[NOT AVAILABLE RATE] NOT AVAILABLE RATE											
	5	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr			9-10a			-TWThF----	:30	\$425.00	0.00	NM	
				(@) MG for 15.2,15.4											
				[Revised Rate to Reinstate]											
	6	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr			9-10a			-TWThF----	:30	\$425.00	0.00	NM	
				See MG 15.2,15.4											
				[NOT AVAILABLE RATE] NOT AVAILABLE RATE											
				6 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr											
				See MG 15.2,15.4											
				[Revised Rate to Reinstate]											
				6 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr											
				See MG 15.2,15.4											
				[Revised Rate to Reinstate]											
E			10/26/12			CM	10am-11am				2	1	0.00 NM	2	\$650.00

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KSJV

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	KSNV	10/29/12	10/29/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$225.002	0.00	NM		1	\$225.00
REV RATE AGENDA															
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$225.00		0.00			
E 25	KSNV	10/23/12	10/26/12	Days of our Lives Days of our Lives	CM	1258p-2pm	-TWTF--	:30	4	\$425.001	0.00	NM		4	\$1,700.00
REV RATE DAYS															
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$425.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	KSNV	10/22/12-10/28/12	Days of our Lives		1258p-2pm				-TWThF----	:30	(\$425.00)	0.00	NM
		See MG 25.5,25.6,25.7													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
		2	KSNV	10/22/12-10/28/12	Days of our Lives		1258p-2pm				-TWThF----	:30	(\$425.00)	0.00	NM
		See MG 25.5,25.6,25.7													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
		3	KSNV	10/22/12-10/28/12	Days of our Lives		1258p-2pm				-TWThF----	:30	(\$425.00)	0.00	NM
		See MG 25.5,25.6,25.7													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
		5	KSNV	10/22/12-10/28/12	Days of our Lives		1258p-2pm				-TWThF----	:30	\$425.00	0.00	NM
		(R) MG for 25.1,25.2,25.3													
		[Revised Rate to Reinstate]													
		6	KSNV	10/22/12-10/28/12	Days of our Lives		1258p-2pm				-TWThF----	:30	\$425.00	0.00	NM
		(R) MG for 25.1,25.2,25.3													
		[Revised Rate to Reinstate]													
		7	KSNV	10/22/12-10/28/12	Days of our Lives		1258p-2pm				-TWThF----	:30	\$425.00	0.00	NM
		(R) MG for 25.1,25.2,25.3													
		[Revised Rate to Reinstate]													
E 26	KSNV	10/29/12	10/29/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.001	0.00	NM		1	\$425.00
REV RTE DAYS															
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$425.00		0.00			
E 27	KSNV	10/23/12	10/26/12	The Doctors The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$325.001	0.00	NM		4	\$1,300.00
REV RATE DRS															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$325.00		0.00			
E 28	KSNV	10/29/12	10/29/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.001	0.00	NM		1	\$325.00
REV RATE DRS															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$325.00		0.00			
E 29	KSNV	10/23/12	10/26/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$450.001	0.00	NM		4	\$1,800.00
REV RATE PHIL															
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$450.00		0.00			

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 29	KSNV	10/23/12	10/26/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$450.001	0.00	NM	4	\$1,800.00	
REV RATE PHIL															
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 - 10/28/12 -TWTF-- 4 \$450.00 0.00															
Spot	Ch	Date Range	Description		Start/End Time					Weekdays	Length	Rate	Rtg	Type	
1	KSNV	10/22/12-10/28/12 Dr. Phil		3-4p						-TWThF----	:30	(\$450.00)	0.00	NM	
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12 Dr. Phil		3-4p						-TWThF----	:30	(\$450.00)	0.00	NM	
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12 Dr. Phil		3-4p						-TWThF----	:30	(\$450.00)	0.00	NM	
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12 Dr. Phil		3-4p						-TWThF----	:30	(\$450.00)	0.00	NM	
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12 Dr. Phil		3-4p						-TWThF----	:30	\$450.00	0.00	NM	
(R) MG for 29.3,29.2,29.4,29.1 [Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12 Dr. Phil		3-4p						-TWThF----	:30	\$450.00	0.00	NM	
(R) MG for 29.3,29.2,29.4,29.1 [Revised Rate to Reinstate]															
7	KSNV	10/22/12-10/28/12 Dr. Phil		3-4p						-TWThF----	:30	\$450.00	0.00	NM	
(R) MG for 29.3,29.2,29.4,29.1 [Revised Rate to Reinstate]															
8	KSNV	10/22/12-10/28/12 Dr. Phil		3-4p						-TWThF----	:30	\$450.00	0.00	NM	
(R) MG for 29.3,29.2,29.4,29.1 [Revised Rate to Reinstate]															
E 30	KSNV	10/29/12	10/29/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.001	0.00	NM	1	\$450.00	
REV RATE PHIL															
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 M----- 1 \$450.00 0.00															
E 31	KSNV	10/23/12	10/26/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pm		-TWTF--	:30	8	\$725.001	0.00	NM	8	\$5,800.00	
REV RAET NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -TWTF-- 8 \$725.00 0.00															
E 32	KSNV	10/29/12	10/29/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pm		M-----	:30	2	\$725.001	0.00	NM	2	\$1,450.00	
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 M----- 2 \$725.00 0.00															
E 33	KSNV	10/23/12	10/26/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	12	\$1,200.001	0.00	NM	12	\$14,400.00	
REV RATE, CNX 1X NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -TWTF-- 12 \$1,200.00 0.00															
E 34	KSNV	10/29/12	10/29/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.001	0.00	NM	2	\$2,400.00	
REV RAET NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 M----- 2 \$1,200.00 0.00															
E 35	KSNV	10/27/12	10/27/12		CM	5pm-630pm	--S-	:30	1	\$675.001	0.00	NM	1	\$675.00	

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su Early News											
				Sa-Su Early News											
				REV RATE NEWS											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----S-		1	\$675.00		0.00						
E 36	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm									1 \$900.00
				News 3 in Prime											0.00 NM
				REV RTE NEWS AFTER NFL											
				NEWS AFTER NFL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----S		1	\$900.00		0.00						
E 37	KSNV	10/23/12	10/26/12	M-F Jeopardy	CM	630-7pm			-TWTF--						4 \$1,300.00
				M-F Jeopardy											0.00 NM
				REV RATE JEOPARDY											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	-TWTF--		4	\$1,300.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSNV	10/22/12-10/28/12	M-F Jeopardy	630-7pm			-TWThF----	:30(\$1,300.00)	0.00		NM		
					See MG 37.5,37.6,37.7,37.8										
					[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
		2	KSNV	10/22/12-10/28/12	M-F Jeopardy	630-7pm			-TWThF----	:30(\$1,300.00)	0.00		NM		
					See MG 37.5,37.6,37.7,37.8										
					[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
		3	KSNV	10/22/12-10/28/12	M-F Jeopardy	630-7pm			-TWThF----	:30(\$1,300.00)	0.00		NM		
					See MG 37.5,37.6,37.7,37.8										
					[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
		4	KSNV	10/22/12-10/28/12	M-F Jeopardy	630-7pm			-TWThF----	:30(\$1,300.00)	0.00		NM		
					See MG 37.5,37.6,37.7,37.8										
					[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
		5	KSNV	10/22/12-10/28/12	M-F Jeopardy	630-7pm			-TWThF----	:30 \$1,300.00	0.00		NM		
					(R) MG for 37.4,37.2,37.3,37.1										
					[Revised Rate to Reinstate]										
		6	KSNV	10/22/12-10/28/12	M-F Jeopardy	630-7pm			-TWThF----	:30 \$1,300.00	0.00		NM		
					(R) MG for 37.4,37.2,37.3,37.1										
					[Revised Rate to Reinstate]										
		7	KSNV	10/22/12-10/28/12	M-F Jeopardy	630-7pm			-TWThF----	:30 \$1,300.00	0.00		NM		
					(R) MG for 37.4,37.2,37.3,37.1										
					[Revised Rate to Reinstate]										
		8	KSNV	10/22/12-10/28/12	M-F Jeopardy	630-7pm			-TWThF----	:30 \$1,300.00	0.00		NM		
					(R) MG for 37.4,37.2,37.3,37.1										
					[Revised Rate to Reinstate]										
E 38	KSNV	10/29/12	10/29/12	M-F Jeopardy	CM	630-7pm			M-----						1 \$1,300.00
				M-F Jeopardy											0.00 NM
				REV RATE JEOPARDY											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	M-----		1	\$1,300.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSNV	10/29/12-11/04/12	M-F Jeopardy	630-7pm			M-----	:30(\$1,300.00)	0.00		NM		
					See MG 38.2										
					[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
		2	KSNV	10/29/12-11/04/12	M-F Jeopardy	630-7pm			M-----						4 \$1,300.00
					(R) MG for 38.1 10/29										
					[Revised Rate to Reinstate]										
E 39	KSNV	10/23/12	10/26/12	M-F Wheel	CM	7-730pm			-TWTF--						4 \$1,300.00
				M-F Wheel of Fortune											0.00 NM
				REV RATE WHEEL											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	-TWTF--		4	\$1,300.00		0.00						

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 39	KSNV	10/23/12	10/26/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
REV RATE WHEEL															
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rating</u>					
Spot	Ch	Date Range	Description			Start/End Time									
1	KSNV	10/22/12-10/28/12	M-F Wheel			7-730pm									
		See MG 39.5,39.6,39.7,39.8													
		[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE												
2	KSNV	10/22/12-10/28/12	M-F Wheel			7-730pm									
		See MG 39.5,39.6,39.7,39.8													
		[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE												
3	KSNV	10/22/12-10/28/12	M-F Wheel			7-730pm									
		See MG 39.5,39.6,39.7,39.8													
		[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE												
4	KSNV	10/22/12-10/28/12	M-F Wheel			7-730pm									
		See MG 39.5,39.6,39.7,39.8													
		[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE												
5	KSNV	10/22/12-10/28/12	M-F Wheel			7-730pm									
		MG for 39.3,39.2,39.1,39.4													
		[Revised Rate to Reinstate]													
6	KSNV	10/22/12-10/28/12	M-F Wheel			7-730pm									
		MG for 39.3,39.2,39.1,39.4													
		[Revised Rate to Reinstate]													
7	KSNV	10/22/12-10/28/12	M-F Wheel			7-730pm									
		MG for 39.3,39.2,39.1,39.4													
		[Revised Rate to Reinstate]													
8	KSNV	10/22/12-10/28/12	M-F Wheel			7-730pm									
		MG for 39.3,39.2,39.1,39.4													
		[Revised Rate to Reinstate]													
E 40	KSNV	10/29/12	10/29/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
REV RATE WHEEL															
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rating</u>					
Spot	Ch	Date Range	Description			Start/End Time									
1	KSNV	10/29/12-11/04/12	M-F Wheel			7-730pm									
		See MG 40.2													
		[.NOT AVAILABLE RATE]	NOT AVAILABLE RATE												
2	KSNV	10/29/12-11/04/12	M-F Wheel			7-730pm									
		MG for 40.1 10/29													
		[Revised Rate to Reinstate]													
E 41	KSNV	10/23/12	10/26/12	Face to Face/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
REV RATE FACE TO FACE															
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rating</u>					
Week:	10/22/12	10/28/12		-TWTF--		4	\$900.00			0.00					

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 41	KSNV	10/23/12	10/26/12	FacetoFace/Ralston Rep CM		730-758pm	-TWTF--	:30	4	\$900.001	0.00	NM		4	\$3,600.00
REV RATE FACE TO FACE															
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-TWTF--		4	\$900.00		0.00						
Spot	Ch	Date Range		Description		Start/End Time									
1	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report	730-758pm										
		See MG 41.5,41.6,41.7,41.8													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
2	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report	730-758pm										
		See MG 41.5,41.6,41.7,41.8													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
3	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report	730-758pm										
		See MG 41.5,41.6,41.7,41.8													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
4	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report	730-758pm										
		See MG 41.5,41.6,41.7,41.8													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
5	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report	730-758pm										
		⑩ MG for 41.1,41.3,41.4,41.2													
		[Revised Rate to Reinstate]													
6	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report	730-758pm										
		⑩ MG for 41.1,41.3,41.4,41.2													
		[Revised Rate to Reinstate]													
7	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report	730-758pm										
		⑩ MG for 41.1,41.3,41.4,41.2													
		[Revised Rate to Reinstate]													
8	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report	730-758pm										
		⑩ MG for 41.1,41.3,41.4,41.2													
		[Revised Rate to Reinstate]													
E 42	KSNV	10/29/12	10/29/12	FacetoFace/Ralston Rep CM		730-758pm	M-----	:30	1	\$900.001	0.00	NM		1	\$900.00
REV RATE FACE TO FACE															
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	M-----		1	\$900.00		0.00						
E 43	KSNV	10/27/12	10/27/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$525.001	0.00	NM		1	\$525.00
REV RATE JEOPARDY															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-----S-		1	\$525.00		0.00						
E 44	KSNV	10/27/12	10/27/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$525.001	0.00	NM		1	\$525.00
REV RATE WHEEL															
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-----S-		1	\$525.00		0.00						
E 45	KSNV	10/29/12	10/29/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$4,000.001	0.00	NM		1	\$4,000.00
REV RATE VOICE															
VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	M-----		1	\$4,000.00		0.00						
E 46	KSNV	10/29/12	10/29/12	Mon PR 10-11p	CM	10-11pm	M-----	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
REV ATE REVOLUTION															
REVOLUTION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	M-----		1	\$3,200.00		0.00						
E 47	KSNV	10/23/12	10/23/12		CM	10-11pm	-T-----	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00

Order / Rev: 105005
Alt Order #: 06837950
Flight Dates: 10/23/12 - 10/29/12

Advertiser:	Obama for America
Product Desc:	OBAM FOR AMERICA
Estimate:	1537

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Advertiser: Obama for America
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KSNV

Order / Rev: 105005
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Advertiser:	Obama for America
Product Desc:	OBAM FOR AMERICA
Estimate:	1537